

Connect statrankings to your AI

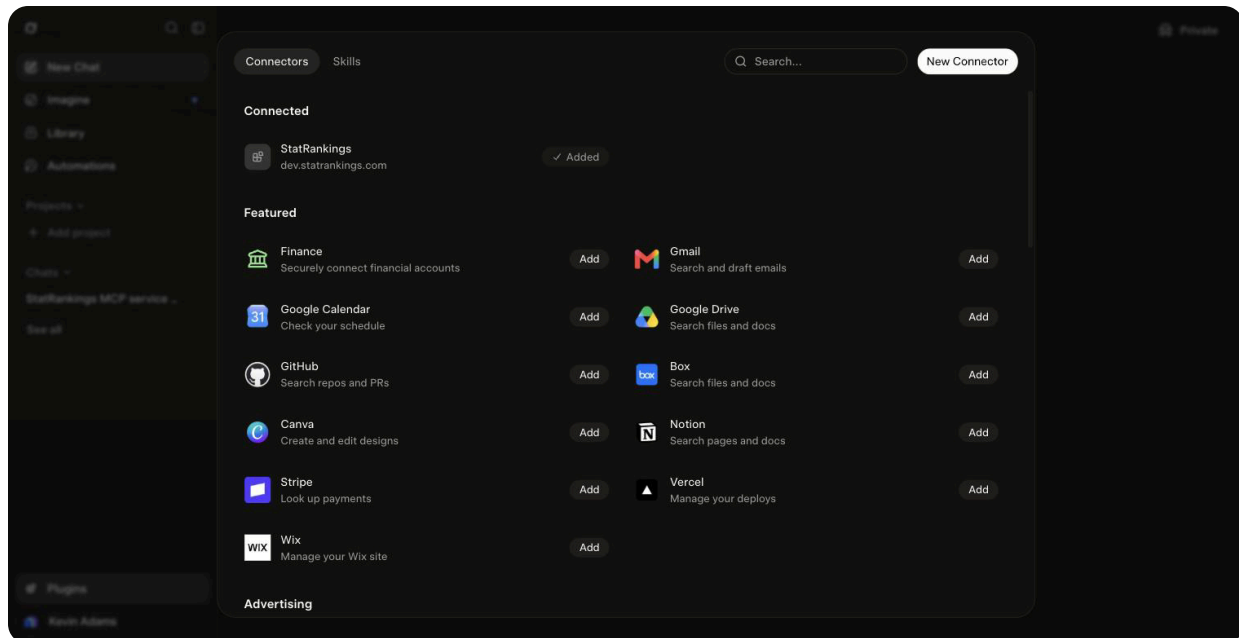
The **statrankings** MCP server gives your AI direct access to our NFL, NBA & CFB statistics: leaderboards, player & team stats, comparisons & profiles, with answers cited to **statrankings** data.

Before you start: you'll need an active **statrankings+** subscription. MCP access is included. During setup, **sign in with the same email as your statrankings+ subscription**; another email has no access. Manage your plan at statrankings.com. You'll also need a **paid Grok plan**: custom connectors aren't available on Grok's free tier.

PART 1 Connect the connector

01 Open Connectors

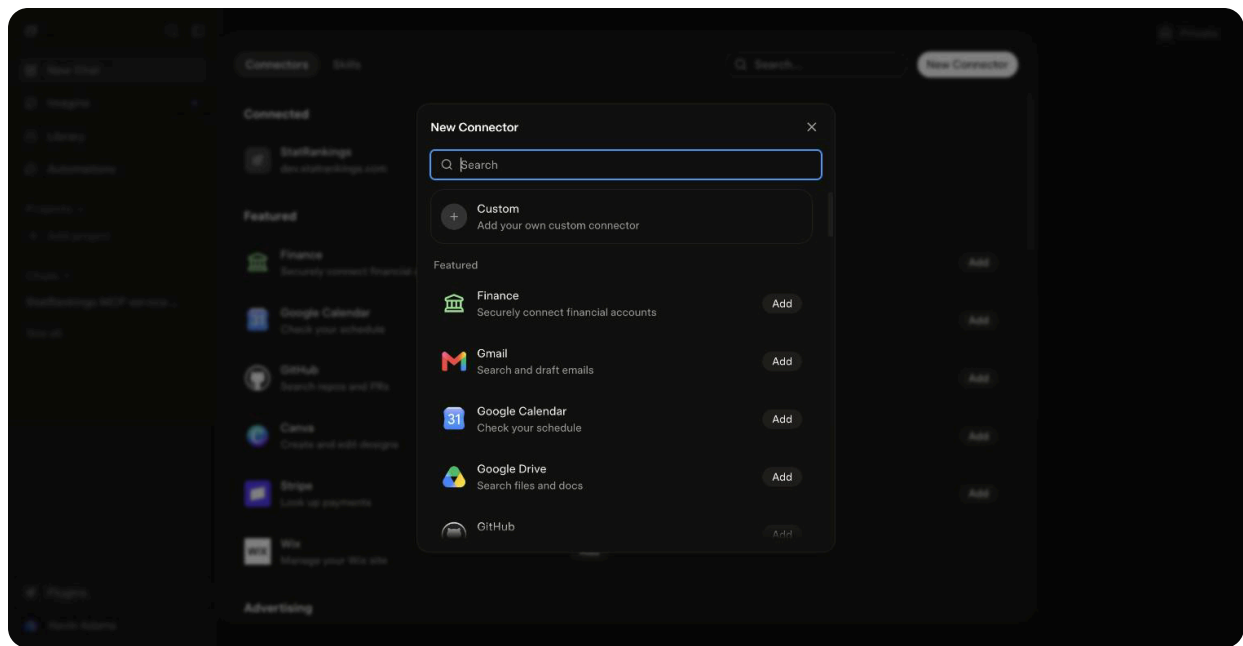
Sign in to Grok at grok.com. Click **Plugins** at the bottom of the left sidebar, or, if your sidebar looks different, go straight to grok.com/connectors. Choose the **Connectors** tab, then click **New Connector** in the top right.



The Connectors tab: New Connector opens the connector picker.

02 Choose "Custom"

statrankings isn't in Grok's built-in list, so select **Custom: Add your own custom connector** at the top of the picker.



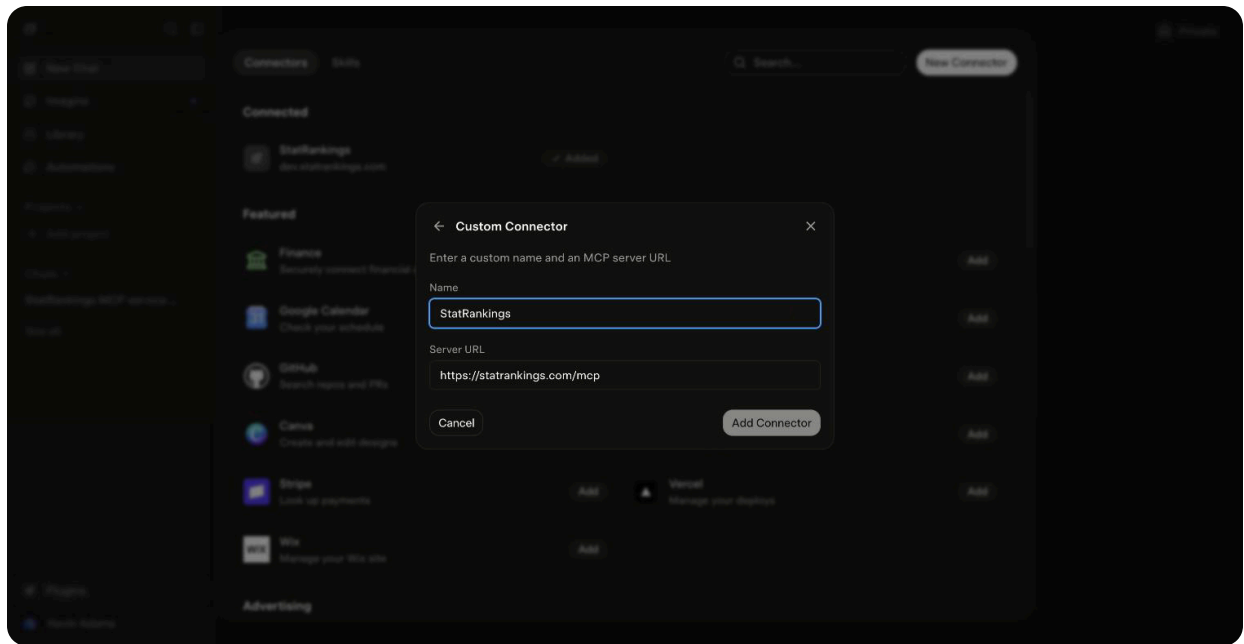
The New Connector picker: Custom opens the server URL form.

03 Fill in the connection details

Enter the following, then click **Add Connector**:

Name	StatRankings
Server URL	https://statrankings.com/mcp

Paste this URL exactly: <https://statrankings.com/mcp>, nothing added, no trailing slash. It is **not** the page you downloaded this guide from: **statrankings.com/ai** & our homepage **statrankings.com** are web pages, not MCP servers, & Grok can't connect to either. If the address doesn't end in **/mcp**, it's the wrong one.



The Custom Connector form, filled in & ready to add: Grok discovers authentication requirements from the server automatically.

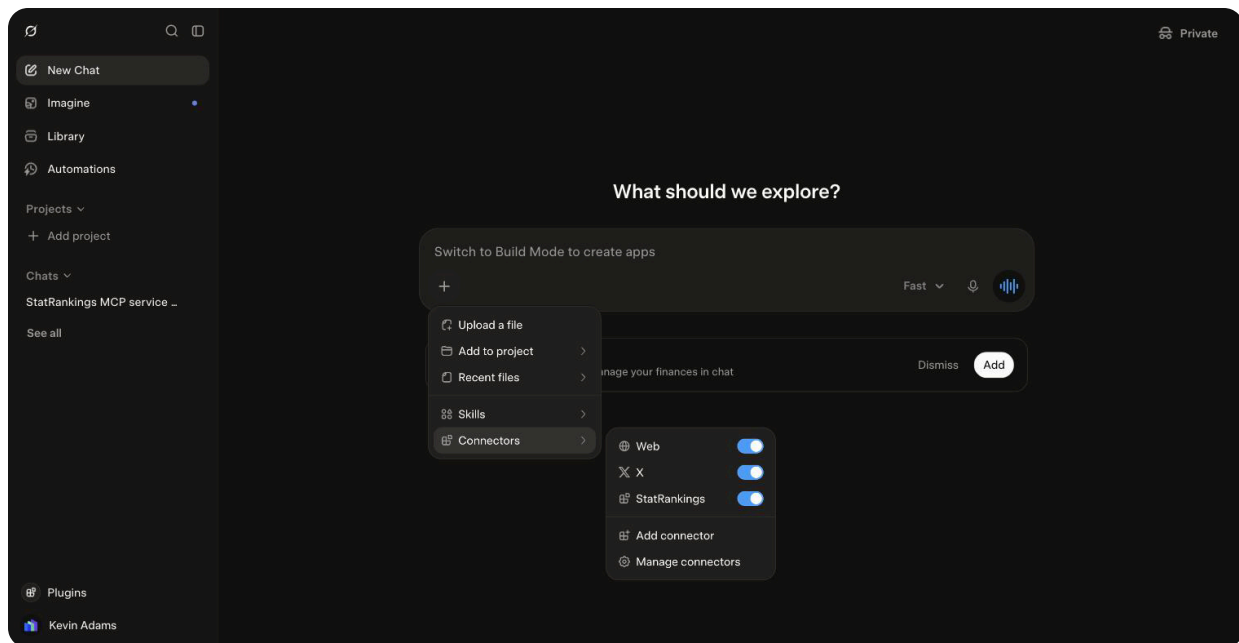
04 Sign in with your statrankings account

A **statrankings** sign-in window opens. Log in with your email & password (**the same email as your statrankings+subscription**) & approve the connection. **statrankings** now appears under Connected on the Connectors page.

PART 2 Use it in a chat

05 Make sure statrankings is turned on

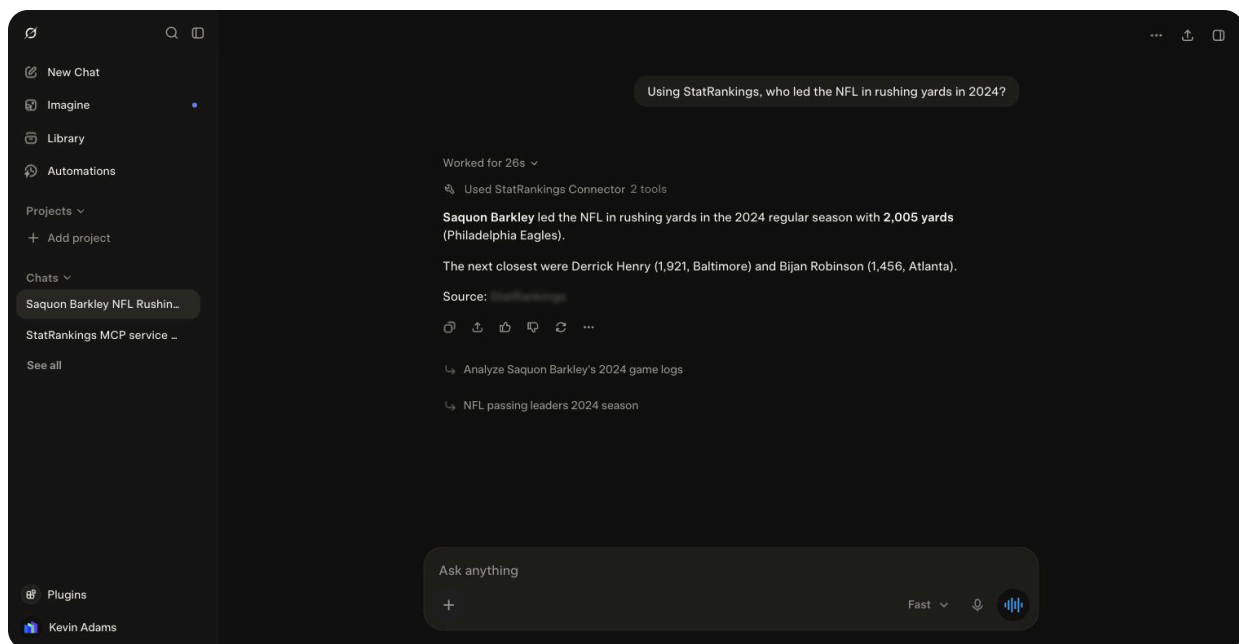
In a chat, click the **+** button in the message box, then **Connectors**. Confirm the toggle is on. New connectors are enabled by default, but it's worth a quick check.



statrankings enabled alongside Grok's Web & X connectors.

06 Ask your question

Type your question & send. Grok calls **statrankings** automatically & answers with our data. Expand "Worked for ...s" above the answer to see "Used StatRankings Connector" confirming where the numbers came from.



A live example: 2024 NFL rushing leader, answered from **statrankings** data.

Troubleshooting: if Grok says it can't reach StatRankings, open Plugins → Connectors (or grok.com/connectors) & confirm it still shows Added; reconnect if not. If Grok rejected the address, or the connector never asked you to sign in, delete it & redo step 03 with <https://statrankings.com/mcp> exactly. If no sign-in window ever appears, allow pop-ups for the site in your browser & connect again. If you see a subscription message, check that you signed in with the email on your **statrankings** subscription & that the plan is active; renew at statrankings.com/checkout.

PART 3 Before your first chat

STATRANKINGS+ SUBSCRIBERS

Get the AI playbook before your first chat

The connector gives your AI the **statrankings** data. The AI playbook tells it how to work that data: which tools to use for each question, how to weigh usage, matchups & game environment, & how to answer with the numbers behind every call. Download it, give it to your AI, then ask the way you normally would.

[Download it at statrankings.com/ai](https://statrankings.com/ai)

08 Download the AI playbook

Go to statrankings.com/ai & sign in with the email on your **statrankings+** subscription.

09 Give it to your AI

Add the PDF to a project or custom instructions so every chat starts with it, or attach it to a new chat & send "Start here." For the best answers, use your plan's most capable model.